

Dan Goldgeier

senior copywriter

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Portfolio: www.DanGoldgeier.com

I change minds and loosen wallets.

- Experienced copywriter adept at diving deep into culture trends, data, and business strategies in order to create customer-focused content
- Produced marketing materials in all media, including digital, print, radio, TV, point-of-sale, and content marketing. Clients have included Fortune 100 companies, SMBs, and startups in a variety of B2B and B2C categories
- Author of two books about the advertising industry (both available on Amazon) and a copywriting & content writing instructor at Seattle's School of Visual Concepts
- Co-host of the Ad Chatter podcast

Experience:

Freelance Senior Copywriter, Seattle 2011-

Agencies and marketers I've written for include:

GreenRubino; Starbucks Global Creative; MOD Pizza; GLG; Watts Media; Red Square Agency; Williams-Helde; Hey; Theo Chocolate; POP!; Canna-Ventures; Doubleknot Creative; Skerrit Creative; Square Tomato; Worker Bees; Weber Shandwick

Recent clients I've written for include:

Fair Trade USA; Starbucks; Amazon; MOD Pizza; Philips Oral Healthcare; Flex; Target; Avaya; Boeing; PCC Natural Markets; Microsoft; Viacom; Theo Chocolate; Mountain Pacific Bank; Mutual of Enumclaw; Snoqualmie Casino; CBT Nuggets; Master Builder's Association; UW Medicine; Swedish Medical Center; Outreach

Senior Copywriter, Partners + Napier, Atlanta 2006-2011

As the sole copywriter in the Atlanta office, I wrote advertising and marketing materials for clients including UPS; UPS Capital; Delta Private Jets; Ravenswood Winery; Kodak; Shared Health; Marlow's Tavern; Philips

Previous advertising agencies I've worked for:

Campbell-Ewald, Warren MI; Wolf Group, Cleveland; The Loomis Agency, Dallas; Tracy-Locke, Dallas; Bohan Carden & Cherry, Nashville

Previous clients I've worked on include:

Chevrolet; Michelin; Delta Air Lines; Dirt Devil; Channellock Pliers; Shared Health; Harrah's Casinos; The Discovery Channel; Nashville Ballet; Nortel; National City Bank; Cintas; Pigeon Forge Tennessee Department of Tourism; The Flood Co.; Greater Cleveland CVB; Choice Homes; Furr's Family Restaurants

Education:

The Creative Circus, Atlanta GA; The University of Georgia, Athens GA

Awards:

Winner, ADDY Awards in Atlanta, Nashville, Dallas, Cleveland, Cincinnati, Rochester & Seattle; Served as ADDY judge in several cities